

WHO IS SKILLS CANADA MANITOBA?

Skills Canada Manitoba, established in 1998, is a not for profit, charitable (# 87029 6399 RR 0001) organization that works with employers, educators, labour groups and governments to reposition skilled trades and technology careers as a viable career option for Manitoba youth.

The Skills Canada Manitoba organization guides students toward available career opportunities in skilled trades and technologies through its events and programs such as:

Cardboard Boat Race

Extreme Sledding Competition

In-School Program

Model Wind Turbine Competition

Skilled Trade & Technology Showcase

Skills Manitoba Competition

Young Women's Conference

Youth in Manufacturing

One of the biggest challenges Skills Canada Manitoba and its partners currently face is people's misconception about careers in skilled trades and technologies.

To battle these misconceptions Manitobans need accurate information about emerging career opportunities. This information is available in part through Skills Canada Manitoba's events and programs that make these occupations more visible and tangible for teachers, parents and students. Young people learn that choosing jobs in the skilled trades and technologies will translate into long rewarding careers earning above average salaries.

The most pressing challenge facing our economy is the current skills shortage in all sectors of the job market. It is estimated that this shortage could grow to one million by 2020. Without a concerted effort by industry, labour, education and government, Canada's place in the global economy will likely suffer. Skills Canada Manitoba is working to combat that shortage.



SPONSORSHIP LEVELS

Platinum Partner

\$ 20,000 + (financial donation)

Logo and link on website
4 invitations to Corporate Lunch
Opportunity to speak and/or present medals at Skills Manitoba Competition
Logo and full page ad in Skills Manitoba Competition Program
Logo recognition at Skills Manitoba Competition
Recognition in Annual Report
Logo included in In-School PowerPoint presentation
Opportunity to include material in registration packages

Gold Partner

\$ 15,000 and up to \$ 19,999 (financial donation)

Logo and link on website
4 invitations to Corporate Lunch
Opportunity to speak and/or present medals at Skills Manitoba Competition
Logo and ½ page ad in Skills Manitoba Competition Program
Logo recognition at Skills Manitoba Competition
Recognition in Annual Report
Logo included in In-School PowerPoint presentation
Opportunity to include material in registration packages

Silver Partner

\$7,500 and up to \$ 14,999 (financial donation)

Logo and link on website
2 invitations to Corporate Lunch
Logo and ½ page ad in Skills Manitoba Competition Program
Logo recognition at Skills Manitoba Competition
Recognition in Annual Report
Logo included in In-School PowerPoint presentation
Opportunity to include material in registration packages

Bronze Partner

\$2,500 and up to \$7,499 (financial donation)

Logo and link on website
1 invitation to Corporate Lunch
Logo and ¼ page ad in Skills Manitoba Competition Program
Logo recognition at Skills Manitoba Competition
Recognition in Annual Report
Logo included in In-School PowerPoint presentation
Opportunity to include material in registration packages

Contributing Partner

up to \$2,499 (financial donation)

Name listed on website
Name recognition at Skills Manitoba Competition
Name listed in Skills Manitoba Competition Program
Opportunity to include material in registration packages

Platinum Supplier

\$ 20,000 +

Logo and link on website
Name listed in Skills Manitoba Competition Program
Name recognition at Skills Manitoba Competition
Recognition on (sponsored) program event flyer

Gold Supplier

\$ 15,000 up to \$ 19,999

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PROGRAMS

Skills Canada Manitoba hosts many events throughout the year. The following is a brief outline of the programs we offer:

Cardboard Boat Race



~ this program demonstrates the importance of studying science, math and technology in a fun, practical and interactive manner. It's amazing to witness a team of high school students build a boat with cardboard, glue, duct tape and string and watch as they race their boat across a pool of water to the finish line.

Extreme Sledding Competition



~ Grades 7, 8 & 9 students, in teams of four, will design and construct a sled and then participate in a race through a motor-cross style course.

In-School Program



~ an in-school presentation program for grades 6 to 12 that provides young people from across the province with information about the vast career opportunities in the skilled trades and technologies.

Model Wind Turbine Competition



~ Grades 9 & 10 students across Manitoba have an opportunity to use their knowledge, skills, leadership, teamwork and ingenuity to design and build a working model wind turbine in this one day competition.

Skilled Trade and Technology Showcase



~ a one day program for grade eight students, spent at a host school, where they have the opportunity to try hands on activities and to learn about different careers in trade and technology. The showcase is designed to educate students on a variety of occupations and opportunities that exist in Manitoba in trades and technology. The day is a combination of hands on learning, demonstrations and presentations from individuals working in different Manitoba industries.

Skills Manitoba Competition



~ our cornerstone event, is a one day event that provides young Manitobans the opportunity to showcase their talents in an Olympic style, province wide contest. Students compete in over 40 different hands on contests at the secondary and post secondary level that are designed (and judged) by industry professionals and educators. Winners of the provincial competition may form team Manitoba and compete against their peers at the Canadian Skills Competition, leading to the possibility of competing in the World Skills Competition.

Young Women's Conference



~ a one day conference for young women to learn about trade and technology careers available in today's employment market. The conference highlights different vocations in trades and technology, introduces young women to women mentors working in the trades or technology field and provides employment and career planning information.

Youth in Manufacturing



~ Grades 9 & 10 students will be exposed to the manufacturing processes from design to the building and assembling of a product and ultimately the marketing and sales process.



OUR MISSION:

To attract young Manitobans to careers in skilled trades and technology

OUR VISION:

Skills Canada Manitoba will be a leader and vital partner in meeting Manitoba's skilled workforce needs

Skills Canada Manitoba

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